

TMC Blueprint Sales Page

Bethany and Scott,

This sales page has been edited and is ready to go. All you have left to do is choose which hook you like best below.

Thanks!

Hook Version 1:

Discover What Makes Your 2 Money Personalities Unique and Valuable

Introducing The Money & Me Blueprint

[Video Here]

Use your custom-tailored *Money & Me Blueprint* to gain a better understanding of YOU, and start transforming your life today.

Hook Version 2:

**Put an End to Money Conflict, Stop Making the Same Financial Mistakes,
and Transform Your Life and Relationships Using The *Money & Me
Blueprint***

[Video Here]

It's time to change the way you think about finances. Use your custom-tailored *Money & Me Blueprint* to gain a better understanding of YOU, and start transforming your financial and personal life today.

Version 3:

The Money & Me Blueprint

An Investment That Will Forever Change the Way You Think about Money, Build Your Financial Future, and Communicate with Your Significant Other

[Video Here]

It's time to change the way you think about finances. Use your custom-tailored *Money & Me Blueprint* to gain a better understanding of YOU, and start transforming your financial and personal life today.

Version 4:

Discover How to Use Your Money Personalities to Put an End to Regrettable Spending Decisions, Find Financial Freedom, and Strengthen Your Relationships

**Introducing The Money & Me
Blueprint**

[Video Here]

It's time to change the way you think about money. Use your custom-tailored *Money & Me Blueprint* to gain a better understanding of YOU, and start transforming your financial and personal life today.

[START BODY OF COPY HERE]

Have you ever asked yourself...

- “Why is it so hard for me to save money?”
- “Why do I always like to take money risks and others don't?”

- “Why don’t others appreciate my money planning tactics?”

It’s these thoughts that cause you to have money frustration, such as beating yourself up because you bought a shirt that wasn’t on sale or spending an entire paycheck on new furniture without considering putting anything away for savings or an emergency.

Every person on earth, including you, has unique Money Personality traits. These traits reveal a lot about how you view and manage money.

And until you fully understand your two unique personalities work together or conflict with one another, you’re likely to constantly wrestle with yourself and not get ahead with your money.

This is exactly why we created *The Money & Me Blueprint*--a blueprint that is **custom-tailored** to your Primary and Secondary Money Personalities.

This science-based blueprint has been formulated with the results of your 50-question Money Personality Assessment. And it’s **backed by hundreds of hours of research, including validation from Dr. Kirk Cameron**--the founder and president of MacStat Consulting, a statistical consulting firm specializing in scientific data analysis, statistical design, problem solving, social science research, and medical and environmental statistical applications.

Your blueprint is designed to help you **take a deep dive into your relationship with money.**

Once you understand the science behind how YOU view money you’ll be able to put an end to any internal money conflicts so you can build a happy, healthy, and stable future for yourself.

But, that’s not all that discovering more about your Money Personalities is beneficial for...

Money Personalities play a large role in relationships. And knowing the “why” behind why you get ticked off when your wife can’t stick to a shopping list or why your husband throws a fit when you want to buy a brand-new car instead of saving on a quality used vehicle is an essential part of keeping your relationships happy and thriving.

This is the reason we include your partner's Money & Me Blueprint for FREE, with the purchase of your own.

If you're tired of fights, arguments, and frustration over your household finances, the Money & Me Blueprint will help you discover a more understood self and relationship.

It will help both you and your spouse or significant other better understand each other's relationship to money so you know where your partner is coming from when she decides to splurge on a shopping spree or when he would rather save money instead of taking a vacation.

With this understanding, you can work together and put a plan in place to build a solid, stable, and happy future with the one you love--without all the arguing.



[Embed video Church Class Couple 4.mp4]



Purchase your custom-tailored *Money & Me Blueprint* for \$9.99, and you'll also receive...

- **Your Full Money & Me Blueprint Personality Report**--a 17-page (PDF) report that reveals every detail about your Primary and Secondary Money Personalities.
- **4 Money Personality Educational Videos.** In addition to the written blueprint, you will receive 4 videos of The Money Couple offering further insight about your unique Money Personalities.
- **Bonus:** Get Your Spouse's Money & Me Blueprint for FREE.

[Button: Access Your Money Blueprint and BONUS for \\$9.99](#)



[Embed video Church Class Jen and Justin.mp4]

Discover How to Use Your Unique Money Personalities to Build a More Prosperous Future for Yourself and Your Significant Other

Purchase your *Money & Me Blueprint* today, and you'll receive...

- **Your Full Money Money & Me Blueprint Report**--a 17-page (PDF) report that reveals every detail about your Primary and Secondary Money Personalities.
- **4 Money Personality Educational Videos.** In addition to the written blueprint, you will receive 4 videos of The Money Couple offering further insight about your unique Money Personalities.
- **Bonus:** Get Your Spouse's Money & Me Blueprint for FREE.

Button: Yes, I want my Blueprint and BONUS today!

When you experience your custom *Money & Me Blueprint*, you'll come away with a greater understanding of yourself and how you view money.

The information you'll discover will help you emerge confident, assertive, and equipped with the knowledge you need to overcome the internal and relational challenges brought on by your specific Money Personalities.

See what others have to say about The Money & Me Blueprint...

[Testimonials]

"I have found the money personality test very helpful for my spouse and I to start communicating in our relationship.

Our finances had become a bone of contention in our relationship - just talking about anything to do with money has resulted in conflict. We have been married 17 years. Consequently, we avoided communicating which was a great source of unhappiness for me.

Because my husband has been more open to communicating about finances, I have been able to share with him a budget of our outgoings for the year to allow him to see actual costs. In the last week, my husband has been able to actually look at the outgoings I have prepared so we can see exactly where our money has been going. This has allowed us to work together more as a team. And because of this move forward - i.e. purchase an investment property." - Kristy

"[The Money Couple] have totally changed my view on money and my relationships with others. I am now more aware of my habits and I'm sensitive to the habits of others in regards to spending and saving." - Nikkieta D'Souza

"I discovered the money couple in 2014 when I was searching to find out why my marriage was falling apart, both financially and emotionally. We were in bankruptcy, due to my wives out of control spending habits. Her family was more important than our bills.

I had to walk away. I had about 20 grand in debt.

Thanks to [The Money Couple] I have since cleared my debt. My credit score is now over 700 and I have a family. I appreciate you two so much!" - Dave Snowden

Access Your Money & Me Blueprint Today!

Button: Yes, I want my Blueprint and BONUS!

We respect your privacy and have a ZERO TOLERANCE for spam.

About The Money Couple

Scott & Bethany Palmer have dedicated their lives to helping others strengthen their relationships with the 5 Money Personalities. With 43 years of combined financial planning experience, they are regulars on national TV and radio and speak internationally about love and money.

They have put in hundreds of hours of research into *The Money & Me Blueprint* and even enlisted the support of a Stanford-educated statistician.